

2022 - 23 Annual Report

Chair's Report

Well, here we are nearing the end of another busy year – I hope it's been a prosperous one for all our fabulous businesses. I have really enjoyed working with my fellow Board members and our Executive Officer, Lizzie Trethewey, supporting local businesses and the KI economy.

This year we bid farewell to some of our longest standing Board members; Sharon Kauppila, Brett Miller, Alice Teasdale and Steve Morgan, and more recent members, Jenny Stanton and Susi Whitehead, with sincere thanks for their outstanding commitment and invaluable contribution towards getting KIBBA to where it is today.

Despite the difficulties faced in recent years KIBBA membership is sitting at a healthy 168 businesses – our ongoing commitment to grow our membership at every opportunity is paramount. We are very excited to release our revised and improved Membership Prospectus which has been thoughtfully redesigned by the Board to better serve our members and support the association to deliver on our membership commitments.

We had good attendance at our 'Meet the Board' event in July where businesses were invited to meet and speak with Board members. We started with Board introductions and shared some key updates about our current position, new strategic plan, advocacy priorities and achievements. Then it was over to the floor for feedback about what's working well, where we can improve and suggestions for other events and programs going forward. We listened and have taken your comments and suggestions on board – thank you, your feedback is extremely important to us and integral to the success of the association. 'Meet the Board' events will be held again in 2024 so be sure to participate when you can. Many thanks again for your continued support.

This past year has seen implementation of the new KIBBA Strategic Plan which includes key objectives under our four pillars:

1. Brand Stewardship – Building the Brand
2. Grow local business capacity and capability
3. Advocacy and Leadership
4. A sustainable, effective and efficient organisation.

The Executive Officer and Board continue to work on the agreed actions within these objectives to deliver a varied list of priorities, making sure the association remains a valued sustainable organisation, primarily by supporting business growth through targeted project design and delivery. We continue to facilitate the expansion of our businesses' capacity and capability through information sharing, networking, training and support programs.

We have maintained our strong advocacy and leadership throughout the year by representing the interests of KI businesses and industries to key stakeholders including government, who see KIBBA as the peak industry body. We've shared local key insights on initiatives and policies designed to support economic growth on KI. We continue to advocate, in collaboration with AgKI and KITA, on these critical topics: (air and sea) access; housing; skilled workforce; and the long-term sustainability of the KI Business Hub.

It's been a year of completing projects, starting new ones and some reflection on how we're measuring up. Next year has in store another update of the beloved KI Business and Community directory, delivery of Healthy Workplaces workshops, business-to-business 'familis', and more...

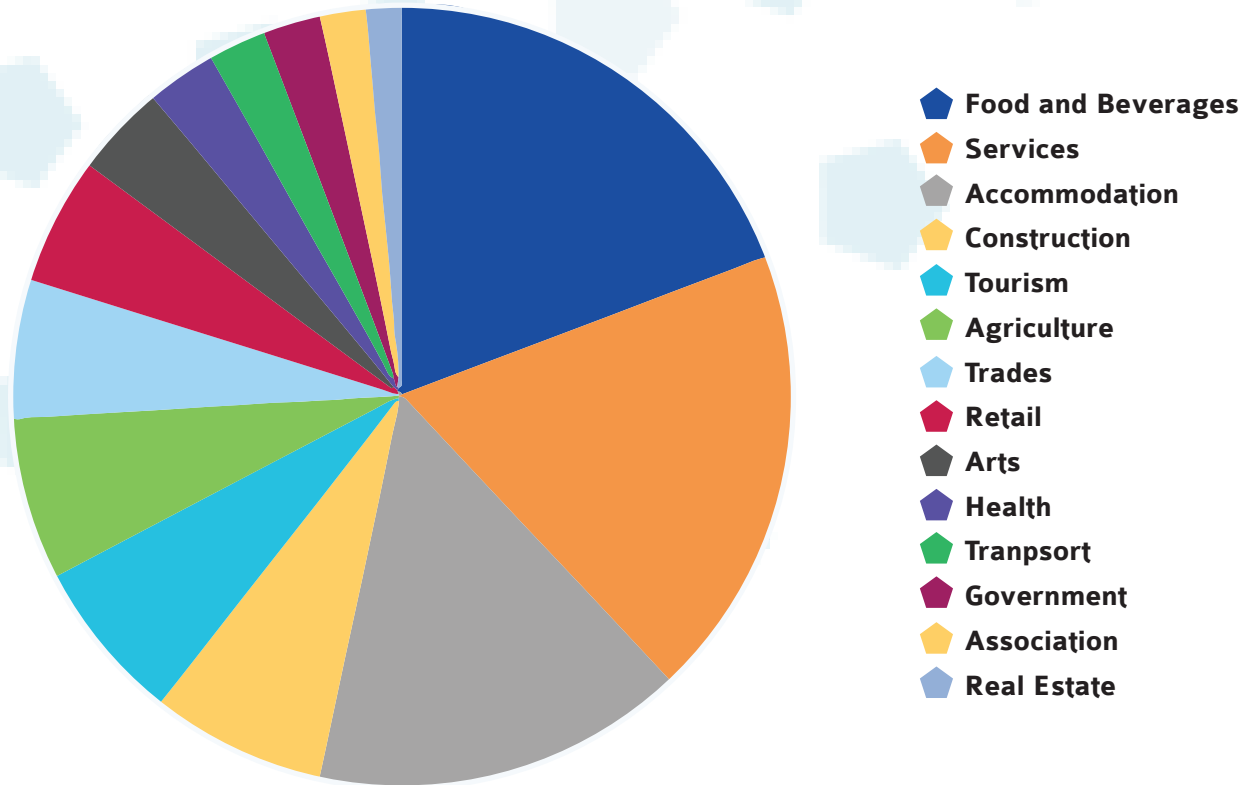
Guaranteed, the business community will continue to face economic challenges and disruptions in the years ahead but most importantly, we'll continue to celebrate our successes – and we'll do both with the full support of each other. No doubt, these are exciting times ahead.

To your continued prosperity!

Maria Waters
Chair, KIBBA



Brand Partners & Business Members



Board Members 2022-23

- Maria Waters** – ATEC – Chair
- Brett Miller** Kangaroo Island Dental – Deputy Chair
- Sharon Kauppila** - Kauppila Builders
- Phillipa Holden** - KI Spirit Yoga
- Gerd Beurich** - Aurora Ozone Hotel
- Lisa Nash** – Kangaroo Island Coffee Roasters
- Marty Kay** – Elders Kangaroo Island
- Alice Teasdale** - Big Quince Print
(resigned October 2023)

Appointed members:

- Stephen Morgan** - Kangaroo Island Oats
- Susi Whitehead** - KI Tourism Alliance
(resigned August 2023)
- Jenny Stanton** - Kangaroo Island Primal Harvest
(resigned February 2023)

Affiliations and networks:

- Business SA
- Business Victor Harbor
- Kangaroo Island Tourism Alliance
- Agriculture KI
- Kangaroo Island Business Hub
- Business Council of Australia
- Kangaroo Island Council
- Regional Development SA
- Office for Small and Family Business



Advocacy and Representing Members

Participated in Penneshaw Harbour Precinct Master Plan Stakeholder Engagement

One-on-one meeting with Minister for Small and Family Business Hon Andrea Michaels MP to discuss initiatives for local businesses & the long-term future of the KI Business Hub

Representing the interest of members via a Board Member sitting on the Tourism Optimisation Management Model (TOMM) Committee

Participation in TAFE SA Roadmap For the Future Roundtable Consultation

Participated in Kangaroo Island Regional Plan Stakeholder Workshops

Represented members at the South Australian Small Business Commissioner's Small Business Regional Roundtable

Participated in meetings with Business Victor Harbor to discuss circular economy opportunities for Greater Fleurieu Peninsula businesses

One-on-one meeting with Minister for Housing, Trade and Investment Hon Nick Champion MP to discuss local housing

Quarterly meetings with Member for Mawson Leon Bignell MP with AgKI and KI Tourism Alliance

One-on-one meeting with Opposition Leader and State Liberal Leader David Speirs MP

Quarterly meetings with Kangaroo Island Council supporting Small Business Commissioner's Small Business Friendly Council initiative

Participated in Department of Industry, Innovation and Science's Manufacturing Forum

One-on-one meeting with Chief Executive of Green Industries SA regarding opportunities for local businesses

One-on-one meeting with Chief Executive of TAFE SA to discuss the possibility of a Uni Hub for KI

Participation in Kangaroo Island Sea Transport Roundtable convened by Kangaroo Island Council

Events and Communication

- Member Survey to get feedback on KIBBA's priorities
- Business SA Mentally Healthy Breakfast
- Meet the Board event
- #JustBuyKI Bus Tour
- Country Cabinet
- Business SA Regional Chambers meetings
- Two Letters of Support to Members, applying for grant funding for projects
- Roadmap to Workplace Wellbeing breakfast
- 30 newsletters, updates sent to 430+ email addresses
- 21,796 unique visitors to our website and 39,823 page views (2022-23)

Projects delivered this year

KIBBA has rolled out the remaining aspects of the Collaborative Industry Resilience and Recovery Project (CIRRP), in concert with KITA and AgKI, with the #JustBuyKI project, Reimagine project and Chef's Table now all delivered.

The KIBBA Board reviewed the 2022-2025 Strategic Plan, which was finalised and implemented mid-year. You can review a copy at authentickangarooisland.com.au

KIBBA received \$10,000 through the Foundation for Rural Regional Renewal – Strengthening Rural Communities Program grants program to "improve access to resources to help Kangaroo Island's small businesses grow and thrive" by updating authentickangarooisland.com.au. This project will be concluded by 31 December.



Message from the Executive Officer

This year has been a big one for KIBBA with the remaining activity under the Collaborative Industry Resilience and Recovery Project, or CIRRP as we have called it, rolled out. This has seen KIBBA deliver, in conjunction with KITA, 10 Chef's Table events which gave visiting chefs a taste of our amazing venues and produce and locals and visitors alike unique dining experiences. The #JustBuyKI project has also been delivered with a social and print marketing campaign run over several months earlier this year. The social media campaign was seen by more than 88,000 people and resulted in 1,110 visits to authentickangarooisland.com.au. The campaign also featured advertising promoting local businesses in popular SA Life and Fleurieu Living magazines. KIBBA also hosted a #JustBuyKI Bus Tour, giving participants behind-the-scenes access to some iconic local businesses. This tour was oversubscribed with a waiting list, so we hope to run another tour to give those people who missed out a chance to share the experience. We have also been able to provide access for our Members and the wider business community to a number of events via #JustBuyKI funding, such as the Roadmap to Workplace Wellbeing breakfast.

Another important project that the Board completed this year was the updating of KIBBA's Strategic Plan. The Board and I are committed to using this as a guiding document as we identify our priorities and objectives in our work over the next year and beyond. A big focus of the discussions we had while reviewing the plan was the financial sustainability of the association and it was in this context that the recent changes to membership investment were made. The Board and I believe that KIBBA membership provides great value to local businesses and I am most excited about our renewed partnership with Business SA and the benefits it can provide our members. If you have any questions at all about the new membership offering or your KIBBA membership in general, please do not hesitate to get in touch.

As I look forward to next year, the delivering of the updated Kangaroo Island Community Directory will be a priority. This much-loved community resource will be updated and reprinted around three years after the last edition with assistance from Bendigo Bank's Community Enterprise Foundation. The Board and I look forward to working with the team at Junction on this project.

I wish you all the best for the upcoming festive season and the busy summer period. I look forward to continuing the work of KIBBA in representing local businesses in 2024.

Lizzie Trethewey

Executive Officer, KIBBA



Members

15 Knots
A & G Willson Earthmovers Pty Ltd
Advance Kingscote
Agriculture Kangaroo Island
AI-Assist
Art Museum of Kangaroo Island
ATEC
Aube Projects
Aurora Ozone Hotel
Barney Lewis Painting Services
Battle of Bosworth - Springs Road Kangaroo Island
Bay of Shoals Wines
Bellevista
Big Quince Print
Birchmore IT Consulting
Botanical Enigmerase
Bush Organics Kangaroo Island
Business Victor Harbor
By Blu
Cactus Kangaroo Island
Café Scrumptious
Cape Hart Wilderness Retreat
Cape View Cottage
Cape Wattle Enterprises T/A Snellings View
Century 21 Kangaroo Island
Clearview KI
Clifford s Honey Farm
Craig's Plumbing
Drunken Drone
Dudley Wines
Ecopia Retreat
Elders
Eleanor Downs
Emu Bay Fishing Charters
Emu Bay Holiday Homes
Emu Bay Lavender
Emu Ridge Eucalyptus
Enchanted Fig Tree
Exceptional Kangaroo Island
Expression in Colour Painters
False Cape Vineyards
Fine Art Kangaroo Island
Fryar's Kangaroo Island Free Range Eggs
GC & RR Connell Pty Ltd
Hamilton and Dune
Hanson Bay Wildlife Sanctuary
Hazyblur Wines
Healthy Outlook KI
Ingrams Store P/L
Island Beehive
Island Earthworks
Island Electrics
Island Flooring
Island Panel Works
Island Plumbing & Air-Conditioning
Janine Mackintosh Artist
Kangaroo Island Bee Wrap
Kangaroo Island Beekeeping Company
Kangaroo Island Boat Hire
Kangaroo Island Brewery
Kangaroo Island Business Hub
Kangaroo Island Ciders
Kangaroo Island Coffee Roasters
Kangaroo Island Computers and Appliance Repairs
Kangaroo Island Council
Kangaroo Island Dental
Kangaroo Island Film Company
Kangaroo Island Hire a Guide
Kangaroo Island Hire and Scaffolding
Kangaroo Island Holiday Rentals
Kangaroo Island Landscape Board
Kangaroo Island Living Honey
Kangaroo Island Marine Adventures
Kangaroo Island Medical Clinic
Kangaroo Island Mushrooms
Kangaroo Island Oats
Kangaroo Island Olive Oil Co & The Figgery
Kangaroo Island Olives
Kangaroo Island Outdoor Action
Kangaroo Island Pest Solutions
Kangaroo Island Pure Grain
Kangaroo Island Pure Rain
Kangaroo Island Real Estate
Kangaroo Island Shoes & Souvenirs
Kangaroo Island Source
Kangaroo Island Spirits
Kangaroo Island Stall @ Adelaide Central Market
Kangaroo Island Star Beach House
Kangaroo Island Test and Tag
Kangaroo Island Tiny Homes
Kangaroo Island Trails
Kangaroo Island Transfers
Kangaroo Island Wool

Kauppila Pty Ltd General Builders
Kepals on the Coast
KI Accounting
KI and Co Australia
Kangaroo Island Community Education
KI Dragonfly Guesthouse
KI Event Hire
KI Freight Services
KI Petroleum
KI Refrigeration
KI Tourism Food Wine and Beverage Association
Kingscote Dental Surgery
Kingscote Gift Shop
Kingscote Travel
Lathami Lodge
Latitude36
Lifetime Private Retreats
LS Beez
Mattschoss Electrical
Mercure Kangaroo Island Lodge
Millie Mae's Pantry
Mistere on Kangaroo Island
MJ & EM Northcott
MR & AM Davis T/A Mark Davis Earthmoving
NBN Co
Nepean Motors
NRG Building
Oceanview Eco Villas Kangaroo Island
Olivia Florance Legal
On the Spot Window Tinting
Organiq
Peninsular Coaches
Penneshaw IGA
Penneshaw Progress Association
Phillis & Assoc-Architects
Rabbit Warren Bakery
Raptor Domain
Rebekha Sharkie MP Member for Mayo
Risky Business Solutions
Rick Morris
Sea Dragon Lodge
Sealink Kangaroo Island
Seaside Beauty
Sha Menz
ShedEx
Simply Bea
Soaked
Southern Ocean Lodge
Southern Rock Electrical
Spirit Yoga KI
Spring Hills KI
Stowaway KI
Stokes BayCliffs
Studio Foster
Sunrise on Falie
Sunset Food and Wine
Telstra
The Grass Tree KI
The Growth Collection
The Joinery Shop
Thorn Park on Kangaroo Island
Topdeck at Snelling
Tricky Earthworks
Turner's Tyre Service
Ugly Dog Transport
Vardon Legal
VAST Painting and Decorating
Victor Harbor Cranes
Vivonne Bay General Store & Bottle Shop
Weber Frankiw Surveyors
Willson Contracting
Wrapping Hood
Yumbah Aquaculture