



Kangaroo Island Business & Brand Alliance

Agenda for Annual General Meeting

Thursday, November 23 @ 6.00pm at The Kangaroo Island Business Hub

1. Welcome:

2. Apologies: Phillipa Holden

3. Previous minutes.

Recommendation: THAT the minutes of the 2022 AGM be approved.

Moved:

Seconded:

4. Chair's report (Maria Waters).

Recommendation: THAT the Chair's report be received.

Moved:

Seconded:

5. Executive Officer's Report (Lizzie Trethewey).

Recommendation: THAT the Executive Officer's Report be received.

Moved:

Seconded:

6. Appointment of Auditor

Recommendation: That VanDyke Newbold & Co be appointed as the KIBBA Auditor for the coming 12 months.

Moved:

Seconded:

7. Appointment of Board Members

Four board positions have been declared vacant: Maria Waters, Sharon Kauppila, Brett Miller and Gerd Beurich retired from office by rotation and were eligible to renominate.

The terms of Board members Lisa Nash and Marty Kay have expired as they were appointed in March 2023 to fill casual vacancies and pursuant to Clause 16.1 of the Constitution any person so appointed may only hold office until the commencement of the next Annual General Meeting. Both were eligible to renominate.

Nominations were open to all financial members and closed on Thursday, 2 November 2023.

Board members Sharon Kauppila, Brett Miller and Gerd Beurich did not renominate. Board members Maria Waters, Lisa Nash and Marty Kay have renominated. Member Marcos Sahade has also nominated.

As the number of candidates for election is equal to the maximum numbers of positions that could be filled (being 4) and pursuant to Clause 13.10 of the Constitution the election process is therefore discontinued.

Each nominated candidate will be appointed as an Elected Board Member by separate resolutions approving each appointment.

A short biography of each proposed member is attached to this notice.

Recommendation: THAT Maria Waters is duly elected as a member of the Board of the Association for a term of two years

Moved: _____ Seconded: _____

Recommendation: THAT Lisa Nash is duly elected as a member of the Board of the Association for a term of two years

Moved: _____ Seconded: _____

Recommendation: THAT Marty Kay is duly elected as a member of the Board of the Association for a term of two years

Moved: _____ Seconded: _____

Recommendation: THAT Marcos Sahade is duly elected as a member of the Board of the Association for a term of two years

Moved: _____ Seconded: _____

8. Other Business

Members may raise any business pertaining to the Kangaroo Island Business & Brand Alliance Inc.

9. Meeting closure

Candidate biographies

Maria Waters

A versatile and adaptable person with experience spanning varied roles in corporate (sales support, quality management systems - manufacturing), administration, small business within primary and tourism industries, local government, employment and training, some of which has been over the last 15 years on Kangaroo Island, South Australia – previously, Melbourne and Central Queensland. Most recently having stepped into the KI Business Hub Coordinator and Business Support Officer roles with Office for Small and Family Business (DIIS). Leadership team member with the KI Our Town (KIOT) community wellbeing project, focusing on Measurement, Evaluation & Learning (MEL) process for KIOT and community led projects which build and grow local wellbeing capacity.

- Proven skills in project and event management within training and workforce development roles which have led to successful delivery of collaborative employment and training initiatives directly benefiting the island community.
- High level of integrity, professionalism and business acumen; strengths in communication and training and assessment also contribute to significant achievement in facilitating delivery of local and mainland upskilling opportunities for Kangaroo Island workforce.
- Having small business qualifications and experience has been a critical factor in successfully assisting businesses with the likes of business analysis and planning, recruitment, apprenticeships / traineeships and sourcing needed resources (through the newly created Office for Small and Family Business department of DIIS).
- Initiated the inaugural Kangaroo Island Everything Employment Expo, which is now being held twice each year, providing the opportunity for job seekers, senior students and employers to come together and discuss local work experience and career opportunities; provides face-to-face access to training and employment services for interested members of the (business) community; this is a community supported and self-sustaining event.
- initiated the inaugural Kangaroo Island YBATT Employment Awards which is an annual event that encourages the community to nominate employees and businesses who are making a difference in their workplace / industry and therefore deserve recognition and reward for their talents, skills and achievements throughout the year; this is a community supported and self-sustaining event.

Lisa Nash

To be supplied

Marty Kay

Marty Kay is currently employed by Elders Rural Services in a dual role of District Wool Manager Fleurieu/K.I. and Branch Manager, Kangaroo Island, He began his working career at age 17 as a wool classer/buyer working for G. H. Mitchell & Sons living on KI and Middleton. Marty made a move from the wool industry in 1999 to work in sales and marketing in the wine industry for brands such as Wolf Blass, Penfolds, Pepperjack and a



host of family-owned brands on an international basis. Marty has continued his interest in wine with partnership in a small winery at Blewitt Springs branded Noogoora (a type of burr found in sheep's wool) and a wine bar in the Goolwa wharf precinct.

Marty is married to Sarah with six children living in Cygnet River and recently ventured into primary production with 100 acres at Cygnet River running merino sheep and horse agistment. Marty enjoys paddle boarding, tennis and is an active volunteer in a number of community groups and is passionate about Kangaroo Island.

Marty has filled a casual vacancy on the KIBBA Board since March 2023.

Marcos Sahade

Dear reader, hello!

I'm Marcos Sahade, a Marketing, Advertising and Branding Specialist with master's degree and 17+ years of career in this area. Originally from Brazil, after deciding to move away from the crazy urban life in Sao Paulo, Kangaroo Island is where I found the dreamed peace of mind and decided with Thamy to raise our family. Here, we own Wrapping Hood, which is absolutely related to my expertise with Marketing & Advertising Strategies, Visual Communications, Brand Creation & Identity development.

I've loved Kangaroo Island and its community since the first day we visited this paradise still as tourists. Thriving in a place like this became our dream! But the thing is: no one can truly thrive alone. My family can only be successful if the other families around us are as well.

That's why I believe I can contribute to the economic and social development of this beautiful place by helping the local businesses. I undoubtedly know that creating strong and attractive brand identity for the local businesses considerably helps them to stand out in the market, attract more customers and create more opportunities to KI community.

So what do I actually want to do for KI Local Businesses? To serve.

I'd love to see all KI Businesses thriving and I believe I can help by assisting with their Branding needs, according to their goals and values. There's nothing more rewarding than using my expertise and creativity to help others to have more success, which translates to more happiness in life! Achieving this is one of our main motivations.

Besides Wrapping Hood, I have an extensive successful background in Marketing, Advertising and Branding. I have worked for RAPP Direct Marketing Agency in Sao Paulo/Brazil, where I executed and controlled advertising campaigns for the biggest Brazilian bank Itau. I have also worked in Advertising and Trade Marketing Agencies (McCann, Mood, Zicard) coordinating different campaigns for different local and global clients. Before moving to Australia in 2017, I worked for over 6 years as a Marketing Manager for King Christ Children Institute in Brazil.



Let's make KI thrive together?

With deep Love, Gratitude, Purpose and Respect,

Marcos Yago Rodrigues Sahade.