

Election 2022

One

Legislation, regulation and procedures must be in place to ensure Kangaroo Island businesses and residents have reasonably priced and reliable ferry and airline services. We are dependent on these essential services. Affordable transport is critical to business success and profitability.

82% of businesses on Kangaroo Island say that secure and equitable access is critical or very important for their business.

"In giving the new contract for the ferry service ensure that the provider can adequately meet the needs of the Island. This winter has been so difficult with one ferry." "Most important that we have a fairer priced ferry service which does not have monopoly of an essential service... or if more than one ferry service is not possible, that the route become part of the highway system and pricing is controlled."

Two

Continue to fund the Kangaroo Island Business Hub and investigate its future uses through consultation with the industry associations.

Two-thirds of businesses say the Kangaroo Island Business Hub is important for their business and they want it to continue beyond its June 2022 funding date.

"Hub handed over to be operated by the Island's industry associations and in particular the Chamber of Commerce"

"For an organisation that does not have an office and is not in Kingscote.. we find it invaluable.."

"As it is now: a centre for the things relevant to the growth of the people and businesses on KI" "I think support for startup business, a space for common interest...."

"I think it would be valuable as a co-working space"

"Business enterprise centre with peak bodies co-located..."

"Make it a service centre as well" "Ferry works on high occupancy which is fine for them, but terrible for a roadway service when we have to book a week ahead at times to go to Adelaide with a car." "(We need) a PATS type scheme for businesses that have to travel over to the mainland for business related trips"

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Business & Brand Alliance

Three

Ensure grant funding programs are equitable and available, and also tailored for smaller businesses.

92% report funding and grant opportunities are important for their business -23% rating it as critical.

"Many grants are out of our reach... they're just too big. Smaller grants can go a long way in our microbusinesses."



Viewing www.authentickangarooisland.com.au Emailing info@authentickangarooisland.com.au Phoning Chairman Brett Miller 0434 336 375 Visiting 88 Playford Highway, Kingscote 5223



Four

Reinstate the Outer Areas concession for vehicle registration on Kangaroo Island.

Survey respondents overwhelmingly asked for the Outer Area concessional rebate to be reinstated on Kangaroo Island.

"This increase to operate my small businesses will impact severely when combined with other avoidable expenditure increases that have been placed on these businesses"

"An island is 'outer areas' and should stay that way"

"There are no public transport options on the Island. There is no alternative but to drive a vehicle...these vehicle owners pay the full amount of excise on petrol."

Five

Agencies must increase their presence on Kangaroo Island to ensure we can do business efficiently and effectively.

Service SA must expand the services available at the Australia Post outlet in Kingscote or another location. Unlike other country towns with limited Service SA facilities, Islanders cannot simply drive to the next town to complete our licensing requests etc.

Just $16^{\%}$ of our businesses say that government services are easily accessible for them.

Six

Develop policy and plans to address the "Top 3" issues identified by Island businesses:

45 / Lack of suitable applicants for positions

40% Lack of housing for staff

34%

Cost of business inputs and exports to and from the island

Lack of gualified people to employ

33%

31%

Connectivity issues



Kangaroo Island Business and Brand Alliance is an incorporated association of 210 members representing the businesses of Kangaroo Island in: tourism, food and beverages, trades and services, retail, agriculture, arts, construction, transport, community associations.

There were 92 respondents to this survey conducted in September 2021. The full survey results and further details are available from the Executive Officer by emailing info@authentickangarooisland.com.au.

"The minor discount we have been getting doesn't even come close to compensating for the damage to our vehicles caused by the goat tracks that masquerade as roads on KI!"

"It's expensive operating business on the Island. We should be assisted, not penalised".

Seven

Address this clear list of requirements identified by businesses (from a list of 13)

- 72% 1. Reinstate the Outer Areas vehicle registration concession for Kangaroo Island
- 69% 2. Financial support for industry associations to continue supporting businesses
- 64% 3. Improve infrastructure (roads, ports, internet access, mobile coverage)
- 58% 4. Provide subsidies for freight for business inputs and export
- 56% 5. Provide incentives for qualified people to move to Kangaroo Island
- 50% 6. Build more government housing for workers

