

Brand Partners

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|-----------------------------------|-------------------------------|
| Kangaroo Island Council | Craig's Plumbing |
| Kangaroo Island Energy | Darry Fraser Books |
| Sealink Kangaroo Island | Drunken Drone |
| Southern Ocean Lodge | Dudley Wines |
| Aurora Ozone Hotel | Ecopia Retreat |
| Fryar's Kangaroo Island | Eleanor Downs |
| Free Range Eggs | Emu Bay Fishing Charters |
| Kangaroo Island Plantation | Emu Bay Holiday Homes |
| Timbers Ltd | Emu Bay Lavender |
| Kangaroo Island Pure Grain | Emu Ridge Eucalyptus |
| Mercure Kangaroo Island Lodge | Enchanted Fig Tree |
| Penneshaw IGA | Exceptional Kangaroo Island |
| 15 Knots | Expression in Colour Painters |
| About Thyme Kitchen | False Cape Vineyards |
| Agriculture Kangaroo Island | Ficifolia Lodge |
| Airport Ground Services | Fine Art Kangaroo Island |
| American River Service Centre | Fire and Smoke KI |
| Art Museum of Kangaroo Island | Flavours of Petite Provence |
| Battle of Bosworth - Springs Road | Hamilton and Dune |
| Kangaroo Island | Hanson Bay Wildlife Sanctuary |
| Bay of Shoals Wines | Harvst |
| Bellevista | Hazyblur Wines |
| Big Quince Print | Ikora Rey Pty Ltd |
| Black Stump Media | Island Beehive |
| By Blu | Island Electrics |
| Cactus Kangaroo Island | Janine Mackintosh Artist |
| Café Scrumptious | Kangaroo Island and Co |
| Cape View Cottage | Kangaroo Island Bee Wrap |
| Century 21 Kangaroo Island | Kangaroo Island Beekeeping |
| Cliff Hawkins Real Estate | Company |
| Clifford's Honey Farm | Kangaroo Island Brewery |

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| Kangaroo Island Business Hub | KI Tourism Food Wine and Beverage Association |
| Kangaroo Island Coffee Roasters | Kingscote Travel |
| Kangaroo Island Dental | Lathami Lodge |
| Kangaroo Island Fresh Seafoods | Latitude36 |
| Kangaroo Island Hire a Guide | Lifetime Private Retreats |
| Kangaroo Island Lifestyle Properties | Lighthouse Café |
| Kangaroo Island Living Honey | LS Beez |
| Kangaroo Island Marine Adventures | Millie Mae's Pantry |
| Kangaroo Island Medical Clinic | Mistere on Kangaroo Island |
| Kangaroo Island Oats | NRG Building |
| Kangaroo Island Olive Oil Co & The Figgery | Oceanview Eco Villas |
| Kangaroo Island Olives | Kangaroo Island |
| Kangaroo Island Outdoor Action | Organiq |
| Kangaroo Island Pure Rain | Penneshaw Progress Association |
| Kangaroo Island Real Estate | Primal Harvest |
| Kangaroo Island Sea Salt | Rabbit Warren Bakery |
| Kangaroo Island Seafront | Raptor Domain |
| Kangaroo Island Source | Sea Dragon Lodge |
| Kangaroo Island Spirits | Seaside Beauty |
| Kangaroo Island Stall @ Adelaide | Stormbird Press |
| Central Market | Stowaway KI |
| Kangaroo Island Star Beach House | The Growth Collection |
| Kangaroo Island Tiny Homes | The Islander Estate Vineyards |
| Kangaroo Island Trails | The Old Mulberry Tree Café |
| Kangaroo Island Transfers | KAR Management - The Oyster Farm Shop |
| Kangaroo Island Wool | Thorn Park on Kangaroo Island |
| Kauppila Pty Ltd General Builders | Topdeck at Snelling |
| Kepals on the Coast | Western KI Caravan Park |
| KI Players Inc | Workskil Australia |
| KI Seaside Inn | |

Business Members

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| A & G Willson Earthmovers Pty Ltd | Island Earthworks |
| Acacia Apartments | Island Flooring |
| Advance Kingscote | Island Panel Works |
| Al-Assist | Johnson Structures |
| Andrey and Leonie Geci | Josh Sheppard Electrical |
| ATEC | Kangaroo Island Accommodation |
| AW&KJ Partners | Kangaroo Island Boat Hire |
| Bank SA | Kangaroo Island Ciders |
| Bayview | Kangaroo Island Computers and Appliance Repairs |
| Beam Internet | Kangaroo Island Film Company |
| Bedford Industries | Kangaroo Island Hire and Scaffolding |
| Birchmore IT Consulting | Kangaroo Island Holiday Rentals |
| Birubi Holiday Homes | Kangaroo Island Landscape Board |
| Botanical Enigmerase | Kangaroo Island Organics |
| Brigalow Partners | Kangaroo Island Produce Pty Ltd |
| Bush Organics Kangaroo Island | Kangaroo Island Promotion |
| Business Victor Harbor | Developments Pty Ltd |
| Cape Wattle Enterprises T/A Snellings View | Kangaroo Island Shoes & Souvenirs |
| Clearview KI | Kangaroo Island Technology |
| Dynamic Business Creative | Solutions |
| GC & RR Connell Pty Ltd | Kangaroo Island Test and Tag |
| Healthy Outlook KI | KI Accounting |
| Ingrams Store P/L | KI Antennas |
| Island Chalet | |

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| KI Connect | Simply Bea |
| KI Dragonfly Guesthouse | Spirit Yoga KI |
| KI Freight Services | Spring Hills KI |
| KI Refrigeration | Strong-Law Management Services |
| KI Tuckerbox | Studio Foster |
| Kingscote Dental Surgery | Sue Arlidge Management |
| Kingscote Gift Shop | Sunrise on Falie |
| Lemon Tree Cottage | TAFE SA |
| MJ & EM Northcott | Telstra |
| MOGAS Regional | The Grass Tree KI |
| MR & AM Davis T/A Mark Davis | The Joinery Shop |
| Earthmoving | The Round Bath Company |
| NBN Co | Timothy Davis T/A Kangaroo Island Automotive |
| Nepean Motors | Tricky Earthworks |
| On the Spot Window Tinting | Turner Fuel |
| PF Olsen Australia | Turner's Tyre Service |
| Rebekha Sharkie MP | Ugly Dog Transport |
| Member for Mayo | VAST Painting and Decorating |
| Rick Morris | Victor Harbor Cranes |
| Roberto Di Massa | Vivonne Bay General Store & Bottle Shop |
| Salon 49 | Weber Frankiw Surveyors |
| Sawarri Murray Greys | WFI Insurance |
| Sea Shells Penneshaw | Your Caring Counsellor |
| Sha Menz | Yumbah Aquaculture |
| Shed Boss Fleurieu | |

2020-21 Annual Report

Chair's Report



It is a pleasure to provide my Chair's report for Kangaroo Island Business and Brand Alliance for 2021.

It remains an honour to work with the KIBBA Board and with our Executive Officer, Shauna Black.

For many the past year has been a difficult one given the ongoing cloud that is the COVID-19 pandemic; particularly those members reliant on high-end and international tourism and those facing significant workforce issues who, during peak periods, have relied on international and interstate workers to support them. Rest assured our Board together with Shauna and our administration officer Jeanette Holden continue to work tirelessly to advocate in support of these members in delivering initiatives and projects to help their industries at large.

The past year has been perhaps the most successful in KIBBA's short history with our achievements including:

- +12% increase in annual membership which currently totals 209 members, including +10% increase in Brand Partners (now totalling 116) and fantastic member retention;
- securing more than \$300k in Local Economic Recovery Project (LERP) funding to deliver the Collaborative Industry Recovery and Resilience Project (CIRRP) in partnership with AgKI and KITA;
- production and distribution of the updated version of the KI community directory [free of charge](#) to our members or residents of Kangaroo Island;
- establishment of the online digital directory for Kangaroo Island at kangarooisland.org.au
- ongoing advocacy to all levels of government in relation to the importance of sustainable industry for KI in keeping with the Island's unique value proposition;
- strengthening our relationship with Business SA (BSA) together with our active involvement in quarterly Regional Chambers Conferences to stay connected with counterpart organisations within Adelaide and across South Australia;
- writing more than 20 letters of support for our members' projects designed to grow local employment and investment on Island;
- continuing to connect with the KI Business Hub team to improve resources and support for Island businesses; and
- further strengthening lines of communication (and connectiveness) with Kangaroo Island Council.

We are proud to continue to support bushfire-impacted businesses on island as evidenced by our active involvement with the former KI Local Recovery Committee and establishment/implementation of the Kangaroo Island Community Recovery Plan and flow-on initiatives we have been involved in delivering over the past year.

We have remained focused on growing our project portfolio as evidenced through KIBBA's recent submission to the Black Summer Bushfire Recovery Grant in the hope of securing grant funding for our "Supporting Housing and Employment Solutions on KI" project.

On behalf of the KIBBA Board thank you to Shauna Black for the value and support she has contributed to KIBBA (and our members) over the past year as our Executive Officer, and indeed since our inception. We wish her all the very best as she vacates her KIBBA position and heads to the mainland early next year. I note that KIBBA is currently advertising to recruit our new EO with the intent for them to start in the role early in 2022. I would also like to recognise Jeanette Holden who joined the KIBBA team in July and has provided administrative and financial support.

KIBBA's financial results have also been pleasing, with growing revenue and reserves and an increase in the value of projects and support we have been able to deliver to our members. This puts us in a strong position to deal with adverse cross winds the economy may present in the coming couple of years and has enabled us to further grow and professionalise our team (including relocation to our new office at Kingscote Travel).

KIBBA has continued to work hard to connect with (and listen to) our members. In particular, we recently surveyed our members in support of the identification of priority election issues. The outcomes of this survey are open to all members, and have been summarised into our 2021 Election Platform Paper, to be launched at our 2021 AGM.

I do not have enough words to acknowledge the amazing work and efforts that my fellow Board members have made over the past 12 months and want to extend my heartfelt thanks and gratitude to you each. A huge thank you to Tony Willson for his contributions to the Board since our inception (as a founding Board Member) as he transitions off our Board.

Finally, as I did in my 2020 AGM report, I would like to acknowledge our members and Island businesses doing it tough, particularly those reliant on tourism, pubs, restaurants and face-to-face trade. Rest assured KIBBA will continue to work tirelessly to support you, our greater membership and advocate for Island businesses and our industry at large and look forwards to continuing to play a central leadership role in the Island's ongoing recovery.

Brett Miller
Chairperson, KIBBA

Board Members 2020-21

Brett Miller	Kangaroo Island Dental - Chair
Sharon Kauppila	Kauppila Builders
Alice Teasdale	Big Quince Print
Phillipa Holden	KI Spirit Yoga
Tony Willson	A&G Willson Earthmovers
Blair Wickham	Exceptional Kangaroo Island
Lee-Anne Helyar	Expression in Colour
Patti Blucher	ByBlu
Maria Waters	ATEC (resigned May 2021)

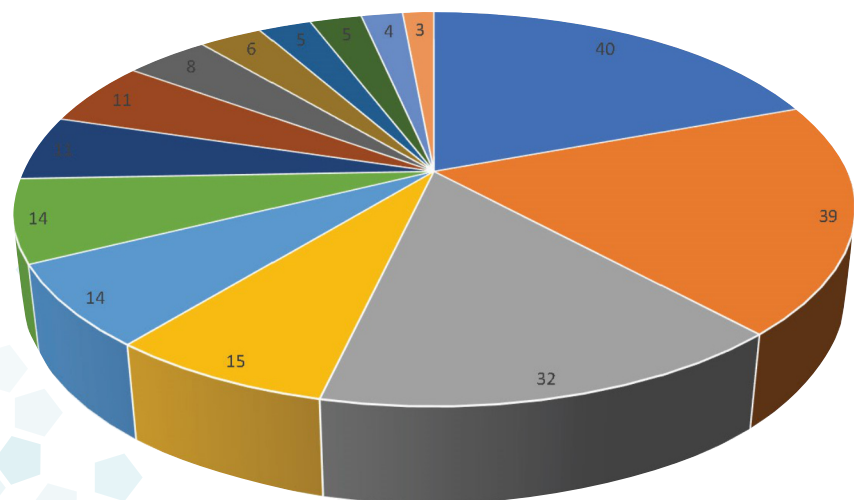
Appointed members:

Stephen Morgan	Kangaroo Island Oats - Deputy Chair
Peter Davis	Island Beehive
Lyndall Rowe	KI Tourism Alliance (resigned April 2021)
Ian Solomon	KI Tourism Alliance (resigned Sept. 2021)

Affiliations and Networks

- Business SA
- Business Victor Harbor
- Kangaroo Island Tourism Alliance
- Agriculture KI
- Kangaroo Island Business Hub
- Business Council of Australia
- Kangaroo Island Council
- Regional Development SA

Brand Partners and Business Members



- food and beverages
- services
- accommodation
- construction
- tourism
- agriculture
- trades
- retail
- arts
- health
- transport
- government
- association
- real estate

Advocacy and Communication

Election 2022 issues paper targeting State Government

Quarterly meetings with Kangaroo Island Council to progress economic development issues.

2 letters sent to Minister Wingard regarding safety and access for ferry services

20 Letters of Support to Members, applying for grant funding for projects

70+ Direct Emails to members

12 monthly newsletters, sent to 480+ email addresses

14 Members' events posted on our website

24 News Posts on our website and sent to 800+ website subscribers

25,000 unique visitors to our website and 53,000 page views (20-21)

Ongoing Projects and Engagements

- **Kangaroo Island Community Directory** - launch of online directory in August 2020, distribution of hard-copy directories at no charge to the community
- **Collaborative Industry Recovery and Resilience Project** - \$315,000 project with KITA and AgKI under the Local Economic Recovery banner.
- **International Trademark registration project**
- **Kangaroo Island Social Media Alliance project** - with KI Tourism Alliance
- **Supporting Partner of KI Employment Awards**
- **2x Recovery dinners/lunches for members still affected by bushfire impacts**
- **Liaison with KICE on apprenticeships/trainees**

Events and Representing Members

- Harvard One-Page Business Plan
- Business SA Mentally Healthy Breakfast
- NBN Roundtable
- Telstra Hi-Tech Roundtable
- Business SA Regional Chambers meetings
- Apprentice/Trainee Workshop with Dept of Innovation and Skills
- Consultation with three providers tendering for new ferry service

Message from the Executive Officer

I won't use the word "unprecedented" but suffice to say it has been an extraordinary year for Kangaroo Island and for all of our Brand Partners and Business Members.

When I look for the silver linings, I can say that the difficulties of 2020 and 2021 have given me the opportunity to connect with many members and to see the extraordinary efforts that businesspeople on this Island have made to adjust, to be flexible, to rise above the circumstances that have been thrust upon them.

The membership has grown extraordinarily in the past two years and as I aim to make contact with all of you on a regular basis, I also welcome direct contact from each of you. Don't be afraid to call or email us; Jeanette and I are in a unique position and we may be able to use our extensive networks to help you out or point you in the right direction.

This report contains a lot of statistics and that's great but it can never tell the full story of all the interactions we have had over the past

Future Projects

- **Resuably Project** - partnering with a start-up in Adelaide, KI Business Hub and KICE students to launch a circular economy of reusable coffee cups and takeaway containers. Kingscote trial expected launch in February 2022.
- **Black Summer Bushfire Recovery grants program** - application pending for "Supporting Housing and Employment Solutions for KI" project.
- **Collaborative Industry Resilience and Recovery Project (CIRRP)** - Full implementation in 2022, in concert with KITA and AgKI.

couple of years and all the businesses we have been privileged to watch as they establish or grow in this community.

A highlight of the past year has been establishing a new office – working with the staff at Kingscote Travel makes going to work a pleasure, and it's a great space in which to welcome visiting Members.

I will have been with KIBBA and its predecessors (Kangaroo Island Industry and Brand Alliance, and Business Kangaroo Island) for five years when I bid farewell early next year. You have all taught me so much about good business. I particularly thank Brett and the Board for their support and assistance.

Thank you to all of our Brand Partners and Business Members, with your support I know this association will continue to grow and its voice for business will become even stronger.

Shauna Black
Executive Officer

