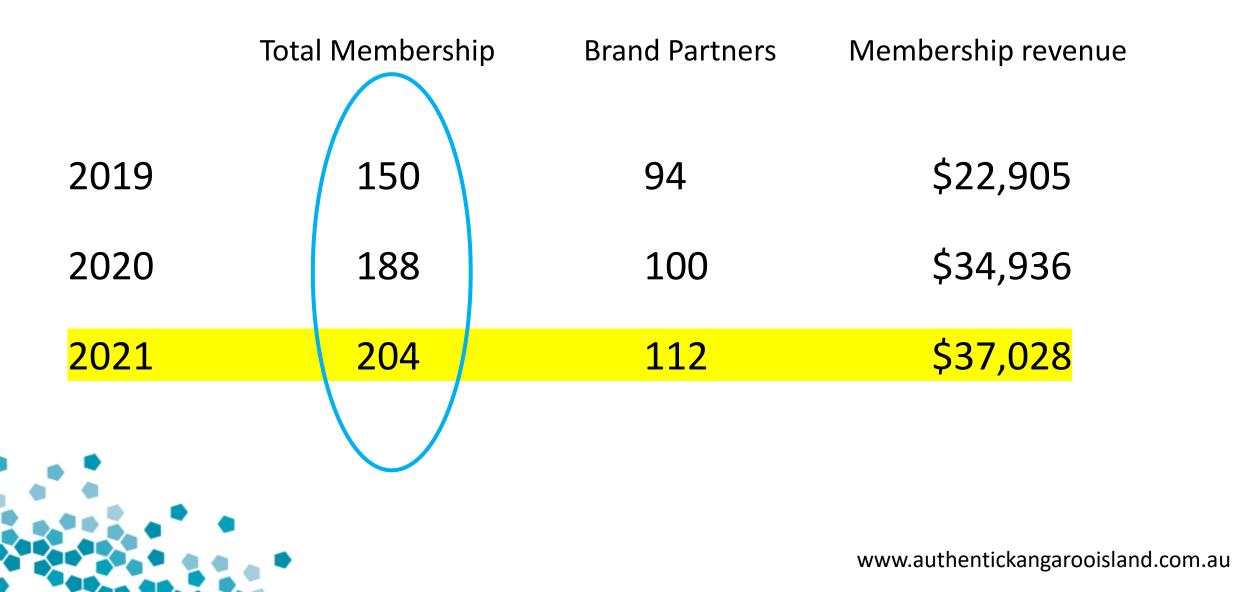


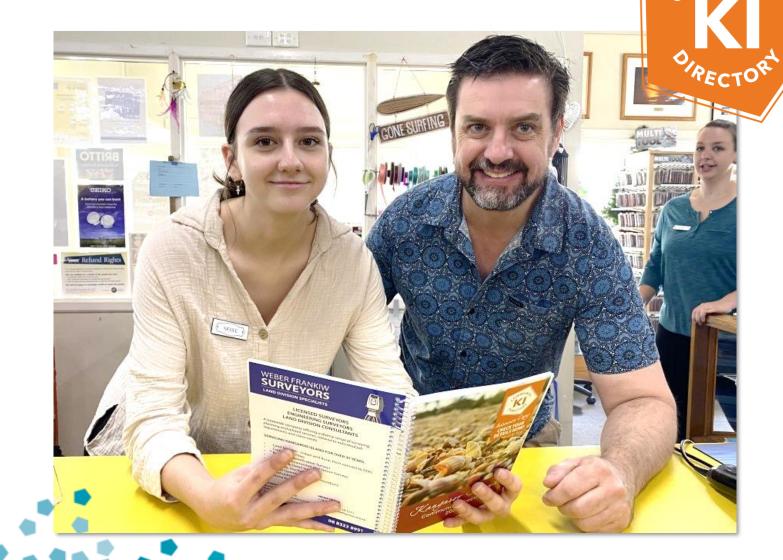




Quick snapshot



KI Community Directory, launched August 2020.

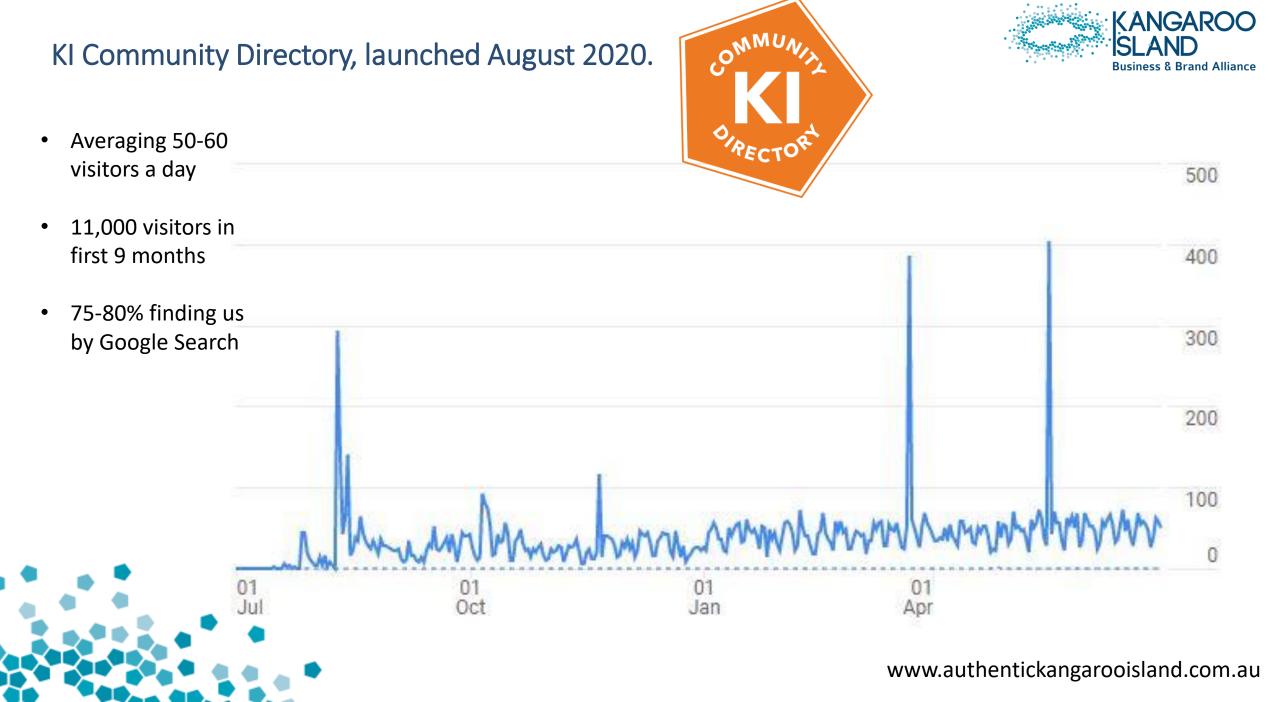




 Hundreds distributed around the Island

9

- Print run and updates continuing
- First time local resources have been used to print
- Next edition due in November 2022



Election 2022

- Survey September 2021
 - 92 responses
- Identified key issues for our membership
- Plan to reproduce similar for Federal and Local elections

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	Election and procedures must	STAT	202	2		KANCAROO BLAND BLAND
In giving the new for the ferry serv that the provid adequately meet of the island. Thi has been so did with one ferr TWO	Cart			s and residents have al services. Affordable int for their business. "(We need) a PATS (type scheme for businesses that have to travel over to the mainland for business for business related trips."	on Kanga acessional J is "outer ad should iat way" Island. these n petrol."	reo Island. rebate to be reinstated on Kangaroo Island. "The minor discount we have been getting doesn't even come close to compensation for the damage to our vehicles caused by the goat tracks that masquerade as roads on KII" "It's expensive operating business on the Island. We should be assisted, not panalised".
Two-thirds of businessa Business Hub is import want it to continue beyo "Hub handed over to be operated by the Island's Industria	Continue to fund the Kangaroo Island Business Hub and investigate its future uses through consultation with the industry associations. Two-thirds of businesses say the Kangaroo Island Business Hub is important for their business and they want it to continue beyond its June 2022 funding date. "Hub handed over to be operated by the Island's undustry associations and in particular the contents and the second second second common second			quitable and r businesses, es are important al y're just too big. micro-	Se Add busi 7	Control of requirements identified by messes (from a list of 13) Control of the second
of Commerce "For an organisation that does not have an office and is not in Kingen," we find it invaluable" "As it is now: a centre	r				6 Ę	4.70 3. Improve infrastructure (roads, ports, internet access, mobile coverage) 5.870 4. Provide subsidies for freight for business inputs and export 5.670 5. Provide incentives for qualified people to move to Kangaroo Island
Versen www.actionsistangerosaland com Brands actionsistangerosaland com Brands actionsistangerosaland com Brands actionsistangerosaland com Brands actionation for the March Status Versing & Physical Highway Kongocon 2020 Versing & Physical Highway Kongocon 2020	'Mate it a service centre as well'				sitions orts to and	5 07 6. Build more government housing for workers
Visiting to Payfind Highway, Kngtona 523			Business	GAROO Brand Alliance and brand Alliance as incorporat production and baseness promuting associations.		er regressing the t group to the state

Key collaboration

- Kangaroo Island Business Hub
- Business SA
- Kangaroo Island Council
- Business Victor Harbor
- Regional Development Australia
- Kangaroo Island Tourism Alliance
- Agriculture KI
- Liaison with NBN Co and Telstra



Important events and ongoing work

Liaising with KICE and Dept of Innovation and Skills re vocational and training issues facing employers

Kangaroo Island Social Media Alliance 90,000 Facebook followers

• 6.2 million impressions

43,000 Instagram followers

6 million impressions
TOTAL social media value \$2,132,000

Sponsorship for the 2021 KI Employment Awards

Monthly newsletters accessible for members to post news and be featured as Meet a Member – 472 email addresses

Website news posts and events – 800+ subscribers

Regular email updates to members as required e.g. COVID-19 updates



CIRRP – Collaborative Industry Recovery and Resilience Project - \$315,000

a. Reimagine bushfire affected regions on

Kangaroo Island, with KITA.

- b. Just Buy KI B2B projects, to be launched in early 2022
- c. Supporting industry associations funding distributed

d. Chef's Table – EOI underway – with KITA

e. Artisan meat processing – with AgKI.





Reusably – a circular economy of reusable coffee cups and food bowls





Reusably -Kangaroo Island Project



Reusably

Working with stakeholders: Local cafes and restaurants, KICE, KI Business Hub, Do It Reusably

Launch planned for February 2022



Reusablu

Supporting Housing and Employment Solutions on Kangaroo Island

Funding pending from Black Summer **Bushfire Recovery grants**

Developing a suite of tools to assist in housing shortages

Also, to upgrade a number of tools to assist employers to attract people to live on Kangaroo Island including the "12 Things"



ildren. And if you don't picture yourself c the Dudley Writers' Group

Healthcare for a lifetime

The Island is a country community blessed with an excellent suite of health services. The hospital in Kingscote is the centre of care and provides a wide variety of services, including emergency, mental lealth and maternity facilities. As a bonus, patients have one of the best views in town, overlooking

the Kingscote jetty and fishing fleet! Carnarvon and Anchusa aged care facilities are annexes of the hospital, as is the Cook Community Centre, which

provides community and allied health services from resident

range of medical and health professionals. They are also IC works closely with the hospital and raining clinic. Fortunately for the residents of the Island, a umber of rural doctors have chosen the lifestyle of Kangaroo land in which to raise their families, includ ounders, constantly training to keep their high standards in vice. They are truly all-

Unlike many country communities that face a scarcity of GP services, we are blessed with a number of dedicated doctors, some of whom also specialise in obstetrics, pediatrics, anaesthetics, minor surgery, emergency and general

in a world of 24-hour clinics and overflowing emergency rooms, there is comfort in knowing your GP well. On the Island you will not only know your doctor, but also probably the ambulance volunteers, the nurses and other staff at

Other services include the pharmacy in Kingscote with a branch in Penneshaw, physiotherapy, dental, optometry, psychology and a broad range of travelling specialists who

have a number of health retreat, spa and resort operators who contribute to a diverse network of wellbeing providers and ventures on the Island.

> authentickangarooisland.com.au/12-things Look for other features in the serier

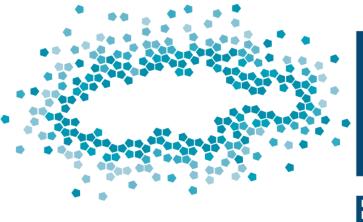
Luxe Branding masterclass

Wednesday, February 2, 2022. TBC

With Regional Development Australia, and AusIndustry.

- Why people buy premium and luxury products
- What producers need to do to understand markets they are well positioned to target
- How to engage them.





KANGAROO SLAND

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uthentickangarooisland.com.au

Business & Brand Alliance

Thank you for your membership and your ongoing support.