

# Program Facilitator

**Julia Mann** MMktg, Bmedia, CPM



Ms. Mann is a highly experienced strategist with 15 years experience in supporting SME's and not-for-profit organisations drive sustainable business growth and leverage future trends. She has held marketing management positions in both local and international organisations which enabled her to work with a diverse spectrum of businesses and industries in Australia, Asia and the Pacific to support growth via strategic planning.

Now a private consultant, Ms. Mann works with local businesses to identify marketing opportunities and build strategic marketing plans to grow brands. She specialises in supporting businesses reach new markets and export markets, as well as developing brand identities and key messages.

She prides herself on understanding both markets and audiences, and her ability to develop strategic proposals to meet the needs of key stakeholders. Her research background supports clients in accessing the latest industry and market trends, and her strategic experience ensures each strategy is focused on positioning the business for sustainable growth.

Ms. Mann is a Certified Practicing Marketer (CPM) and also holds a Bachelor of Media, Masters in Marketing, with a specialisation in International Marketing and is currently completing her Masters in Economics.

For a full CV, please see Julia Mann's LinkedIn Profile:

[au.linkedin.com/in/julialmann](https://au.linkedin.com/in/julialmann)