

# NOTICE OF ANNUAL GENERAL MEETING

NOTICE IS HEREBY GIVEN that the Annual General Meeting of the  
Kangaroo Island Industry & Brand Alliance Inc.

will be held at

Aurora Ozone Hotel

**On Tuesday October 31, 2017, at 7.30pm**

The Nomination Form accompanying this Notice comprises part of this Notice.

## **BUSINESS**

- 1. Consideration of Reports of the Board and the Auditor's Report**
- 2. Special Resolution to consider Rule Changes, as attached in Appendix A.**
- 3. Election and appointment of Board Members**

Three board positions have been declared vacant:

- Board Members Craig Wickham, Christine Berry and Jayne Bates will retire from office and may renominate. Craig has indicated that he will not renominate.

Nominations are open to all financial members and may be made by completing the form attached and returning it by mail or email no later than 5pm, Tuesday October 3, 2017.

- 4. Appointment of Auditor (if required)**
- 5. Other Business**

Members may raise any business pertaining to the Kangaroo Island Industry & Brand Alliance Inc.

BY ORDER OF THE BOARD

Shauna Black

Public Officer

PO Box 9

KINGSCOTE SA 5223

[info@authentickangarooisland.com.au](mailto:info@authentickangarooisland.com.au)

Note: a final Agenda will be distributed to members by email before the AGM.

# NOMINATION FORM

Kangaroo Island Industry & Brand Alliance Inc

## ELECTION OF BOARD MEMBERS

The Annual General Meeting of Kangaroo Island Industry & Brand Alliance (KIIBA) will be held on Tuesday, October 31 at Aurora Ozone Hotel, Kingscote from 7.30pm. In accordance with the Rules for Incorporation Kangaroo Island Industry & Brand Alliance, nominations for candidates for election as Board Member of KIIBA are now open.

We encourage all financial members of Brand Kangaroo Island to consider nominating as a candidate for the Board. *We request candidates provide a photo, and a brief biography detailing skills, qualifications and experience to enable this information to be distributed to members at the AGM.* Candidates can self-nominate, or be nominated by other Members, with the candidate's approval.

This nomination form and supporting information must be returned to the Public Officer no later than 5pm on Tuesday, October 3, 2017 to: [info@authentickangarooisland.com.au](mailto:info@authentickangarooisland.com.au) or PO Box 9, Kingscote SA 5223.

### Nominee Details

Candidate: .....  
Name Signature

Date .....

I confirm that I am a current financial member of KIIBA

Address .....

Email ..... Phone .....

Nominated by: .....  
Name Signature

Date .....

*Attachment: Please attach the candidate information outlined above.  
This information will be circulated to members before the AGM  
to assist in the election process.*

**Kangaroo Island Industry & Brand Alliance**  
**OBJECT OR PURPOSE OF THE ASSOCIATION**

1.1 The objects of the Association are:

- 1.1.1 To develop, by way of the Trade Mark, Kangaroo Island as an internationally recognised region for its natural values and assets including but not limited to agriculture, tourism, food, wine, arts and community.
- 1.1.2 To undertake initiatives to foster collaboration and generate a measurable difference to Kangaroo Island's economic prosperity.
- 1.1.3 To own and manage the use of the Kangaroo Island Industry and Brand Alliance Trade Mark.
- 1.1.4 To promote and protect the Kangaroo Island brand and undertake, at its discretion, any activities or initiatives which will support achievement of the Association's objects.
- 1.1.5 To recognise, by means of the Trade Mark, regional products and services that embody the foundation goals of Kangaroo Island Industry and Brand Alliance – a consistent regional story; contribution to regional prosperity; connection and collaboration across the region; community pride; preservation and delivery on our brand values.
- 1.1.6 To recognise, by means of the Trade Mark, regional products and services that embody the foundation values of the Kangaroo Island Brand connection to unspoilt nature, authenticity, personal relationships, seclusion, peace and restoration.
- 1.1.7 To champion the aligning of strategic priorities developed by the individual food, wine, arts and tourism organisations on Kangaroo Island.
- 1.1.8 To manage financial resources, guide strategy and implement initiatives of Brand Kangaroo Island to support the marketing and promotion of Kangaroo Island's key industries.
- 1.1.9 To generate a measurable difference to Kangaroo Island's prosperity by:
  - (a) Creating a higher profile for Kangaroo Island nationally and globally;
  - (b) Attracting more customers to Kangaroo Island products and experiences;
  - (c) Ensuring Kangaroo Island products and experiences are highly valued;
  - (d) Generating growth for Kangaroo Island's businesses and thereby the community.
- 1.1.10 To support and promote greater connection and collaboration across Kangaroo Island's industries.
- 1.1.11 To encourage collaborative activities between Members.
- 1.1.12 To initiate and/or administer projects for the benefit of Kangaroo Island in domestic and global markets.
- 1.1.13 To do all such things as are incidental or conducive to the attainment of all or any of the objects of the Association.

## **Appendix A – Proposed rules changes**

### **1. Discussion – Rule 6.17**

The Constitution calls for half of the Board to retire at each AGM. However, half of the Board members are appointed representatives of other Industry Associations. These representatives (as nominated by their own associations) must remain. The effect of the rule is that ALL of the elected members of the Board are forced to retire at each election. The Board considers this inefficient because there is a loss of continuity in the work of the Board. The proposed extra word to be added to the rule is highlighted below.

6.17 At each annual General Meeting of the Association following the first annual General Meeting the following Board Members must retire from office:

6.17.1 One half of the **elected** Board Members for the time being;

6.17.2 Any other Board Member who has been in the office for two or more consecutive terms of two years or more since that Board Member's nomination as a Board Member.

### **2. Discussion – Rule 6.14**

The Board has considered the time commitments and ability of industry association Board Members to attend meetings and believes each industry association should be entitled to nominate one named proxy as well as a Board Member, to ensure industry associations remain informed through the Kangaroo Island Industry and Brand Alliance. The proposed additional words for rule 6.14 are below (highlighted).

6.14 The members of the Board will consist of:

6.14.1 one person nominated by each of the following associations:

- (a) Tourism Kangaroo Island;
- (b) Kangaroo Island Food & Wine Association;
- (c) Agriculture Kangaroo Island.
- (d) Business Kangaroo Island

**And, each association may nominate a proxy, by name.**

6.14.2 Three to five Board Members voted by the Members at the annual General Meeting. The Board may decide to reserve positions for a Board Member from a certain industry group.